

Florida Department of Citrus

U.S. ORANGE-JUICE IMPORTS

Economic & Market Research Report No. IM-09-05

July 13, 2009

U.S. imports of orange juice during January through May 2009 totaled 146,315,080 single-strength-equivalent (SSE) gallons (down 31% compared to last year) with an FOB value of \$146,848,295 for an average price of \$1.00 per SSE gallon (down 21%). Of these imports, 14,812,470 SSE gallons were not-from-concentrate (NFC) (down 10% from last year).

Orange-juice imports into Florida ports represented 31% of the volume for the first five months of 2009 (61% for NFC), compared with 37% of the 2008 volume (45% for NFC). Brazil supplied 35% of the volume in 2009 (93% for NFC) compared to 50% in 2008 (86% for NFC).

U.S. Orange-Juice Imports by Country of Origin, May 2008 and 2009

| Country | May 2008 | | | | May 2009 | | | |
|------------------|-------------------|--------------------|------------------|--------------------|-------------------|--------------------|------------------|--------------------|
| | Total OJ | | NFC-OJ | | Total OJ | | NFC-OJ | |
| | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a |
| | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - |
| Belize | 2,355,464 | 2,553,192 | 0 | 0 | 5,361,084 | 4,027,667 | 0 | 0 |
| Brazil | 10,796,186 | 10,632,894 | 1,223,546 | 1,602,698 | 4,993,225 | 4,016,320 | 908,500 | 1,172,278 |
| Bulgaria | 697 | 2,335 | 0 | 0 | 761 | 2,059 | 0 | 0 |
| Canada | 583,968 | 637,434 | 324 | 2,322 | 491,090 | 448,591 | 1,559 | 8,200 |
| Colombia | 11,994 | 26,971 | 0 | 0 | 5,823 | 12,277 | 0 | 0 |
| Costa Rica | 3,616,405 | 5,167,824 | 142,063 | 533,428 | 5,748,634 | 7,848,362 | 0 | 0 |
| Dom. Republic | 337,888 | 462,133 | 42,188 | 67,520 | 161,680 | 230,341 | 51,135 | 76,287 |
| France | 586 | 8,272 | 0 | 0 | 12,945 | 14,862 | 0 | 0 |
| Israel | 1,597 | 3,310 | 0 | 0 | 0 | 0 | 0 | 0 |
| Italy | 273,322 | 496,508 | 33,584 | 193,042 | 428 | 3,177 | 0 | 0 |
| Japan | 86,849 | 82,538 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mexico | 6,103,169 | 9,122,373 | 427,450 | 632,997 | 8,658,612 | 8,347,565 | 204,214 | 271,183 |
| Peru | 0 | 0 | 0 | 0 | 765 | 3,188 | 0 | 0 |
| Poland | 5,495 | 25,324 | 0 | 0 | 1,268 | 4,800 | 0 | 0 |
| Rep. Korea | 452 | 2,220 | 0 | 0 | 0 | 0 | 0 | 0 |
| Saudi Arabia | 0 | 0 | 0 | 0 | 9,508 | 55,000 | 9,508 | 55,000 |
| Trinidad/Tobago | 5,705 | 17,548 | 0 | 0 | 12,206 | 11,600 | 0 | 0 |
| United Kingdom | 1,081 | 4,888 | 681 | 2,748 | 0 | 0 | 0 | 0 |
| May TOTAL | 24,180,858 | 29,245,764 | 1,869,835 | 3,034,755 | 25,458,029 | 25,025,809 | 1,174,916 | 1,582,948 |

^aFOB cost of product.

SOURCE: U.S. Department of Commerce (includes OJ+Vit).

Cumulative U.S. Orange-Juice Imports by Country of Origin, January-May 2008 and 2009

| Country | January-May 2008 | | | | January-May 2009 | | | |
|----------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|-------------------|--------------------|
| | Total OJ | | NFC-OJ | | Total OJ | | NFC-OJ | |
| | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a |
| | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - |
| Argentina | 73,814 | 70,150 | 0 | 0 | 0 | 0 | 0 | 0 |
| Australia | 78,950 | 75,031 | 0 | 0 | 0 | 0 | 0 | 0 |
| Belize | 14,560,799 | 18,086,393 | 0 | 0 | 8,999,408 | 8,672,043 | 0 | 0 |
| Brazil | 104,396,734 | 111,686,458 | 14,160,019 | 18,360,830 | 50,762,438 | 48,866,922 | 13,812,502 | 17,932,902 |
| Bulgaria | 697 | 2,335 | 0 | 0 | 761 | 2,059 | 0 | 0 |
| Canada | 2,962,611 | 3,005,089 | 4,120 | 27,418 | 2,624,565 | 2,255,577 | 1,559 | 8,200 |
| Colombia | 54,528 | 120,252 | 0 | 0 | 39,350 | 82,484 | 0 | 0 |
| Costa Rica | 19,942,016 | 29,126,599 | 142,063 | 533,428 | 19,508,067 | 22,968,867 | 0 | 0 |
| Dom. Republic | 1,013,751 | 1,400,951 | 131,809 | 215,264 | 401,247 | 559,486 | 131,312 | 195,561 |
| France | 41,027 | 77,874 | 0 | 0 | 40,586 | 75,352 | 0 | 0 |
| Honduras | 164,679 | 225,468 | 0 | 0 | 164,679 | 168,063 | 0 | 0 |
| Israel | 4,862 | 10,773 | 0 | 0 | 0 | 0 | 0 | 0 |
| Italy | 574,438 | 1,125,008 | 49,121 | 278,717 | 307,913 | 316,716 | 0 | 0 |
| Jamaica | 101,504 | 165,701 | 0 | 0 | 0 | 0 | 0 | 0 |
| Japan | 166,390 | 158,131 | 0 | 0 | 12,644 | 12,016 | 0 | 0 |
| Mexico | 66,512,167 | 99,676,083 | 1,911,044 | 2,887,227 | 63,303,750 | 62,607,094 | 851,885 | 1,291,109 |
| Peru | 2,250 | 6,185 | 0 | 0 | 765 | 3,188 | 0 | 0 |
| Poland | 24,255 | 88,773 | 7,302 | 18,942 | 23,528 | 55,465 | 5,705 | 14,111 |
| Rep. Korea | 1,472 | 9,199 | 0 | 0 | 0 | 0 | 0 | 0 |
| Saudi Arabia | 0 | 0 | 0 | 0 | 9,508 | 55,000 | 9,508 | 55,000 |
| Spain | 15,354 | 14,080 | 0 | 0 | 349 | 2,988 | 0 | 0 |
| Trinidad/Tobago | 9,444 | 30,341 | 0 | 0 | 80,646 | 84,591 | 0 | 0 |
| Turkey | 23,959 | 41,160 | 0 | 0 | 33,914 | 58,261 | 0 | 0 |
| Ukraine | 0 | 0 | 0 | 0 | 965 | 2,123 | 0 | 0 |
| United Kingdom | 1,081 | 4,888 | 681 | 2,748 | 0 | 0 | 0 | 0 |
| JAN-MAY TOTAL | 210,726,780 | 265,206,922 | 16,406,158 | 22,324,574 | 146,315,080 | 146,848,295 | 14,812,470 | 19,496,883 |

^aFOB cost of product.

SOURCE: U.S. Department of Commerce (includes OJ+Vit).

U.S. Orange-Juice Imports by Port of Entry, May 2008 and 2009

| Port | May 2008 | | | | May 2009 | | | |
|-------------------|-----------------|--------------------|-----------------|--------------------|-----------------|--------------------|-----------------|--------------------|
| | Total OJ | | NFC-OJ | | Total OJ | | NFC-OJ | |
| | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a |
| | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - |
| Baltimore, MD | 586 | 8,272 | 0 | 0 | 0 | 0 | 0 | 0 |
| Buffalo, NY | 26,167 | 102,835 | 324 | 2,322 | 24,169 | 66,935 | 1,559 | 8,200 |
| Chicago, IL | 1,217 | 4,493 | 0 | 0 | 1,268 | 4,800 | 0 | 0 |
| Detroit, MI | 96,858 | 249,427 | 6,478 | 25,565 | 54,642 | 126,266 | 0 | 0 |
| Great Falls, MT | 482,569 | 379,644 | 0 | 0 | 431,153 | 290,053 | 0 | 0 |
| Houston, TX | 6,021 | 11,400 | 6,021 | 11,400 | 90,024 | 140,502 | 3,169 | 6,250 |
| Laredo, TX | 5,675,377 | 8,482,248 | 0 | 0 | 8,163,834 | 7,928,782 | 37,081 | 63,856 |
| Los Angeles, CA | 10,684 | 10,154 | 0 | 0 | 428 | 3,177 | 0 | 0 |
| Miami, FL | 2,413,231 | 2,820,959 | 33,584 | 193,042 | 436,507 | 140,986 | 0 | 0 |
| New York, NY | 5,087,976 | 4,920,260 | 1,211,728 | 1,568,481 | 1,894,837 | 2,098,330 | 905,331 | 1,166,028 |
| Nogales, AZ | 427,450 | 632,997 | 427,450 | 632,997 | 167,134 | 207,327 | 167,134 | 207,327 |
| Norfolk, VA | 0 | 0 | 0 | 0 | 52,842 | 161,398 | 0 | 0 |
| Ogdensburg, NY | 4,921 | 17,122 | 0 | 0 | 10,106 | 26,716 | 0 | 0 |
| Pembina, ND | 40,549 | 33,629 | 0 | 0 | 0 | 0 | 0 | 0 |
| Philadelphia, PA | 384,656 | 591,617 | 0 | 0 | 7,581,527 | 7,609,959 | 0 | 0 |
| San Diego, CA | 342 | 7,128 | 0 | 0 | 0 | 0 | 0 | 0 |
| San Francisco, CA | 86,849 | 82,538 | 0 | 0 | 0 | 0 | 0 | 0 |
| San Juan, PR | 514,603 | 716,195 | 42,188 | 67,520 | 200,060 | 303,642 | 51,135 | 76,287 |
| Savannah, GA | 452 | 2,220 | 0 | 0 | 9,508 | 55,000 | 9,508 | 55,000 |
| Seattle, WA | 30,695 | 93,818 | 0 | 0 | 29,887 | 68,487 | 0 | 0 |
| Tampa, FL | 8,889,656 | 10,078,808 | 142,063 | 533,428 | 6,310,104 | 5,793,449 | 0 | 0 |
| May TOTAL | 24,180,858 | 29,245,764 | 1,869,835 | 3,034,755 | 25,458,029 | 25,025,809 | 1,174,916 | 1,582,948 |

^aFOB cost of product.

SOURCE: U.S. Department of Commerce (includes OJ+Vit).

Cumulative U.S. Orange-Juice Imports by Port of Entry, January-May 2008 and 2009

| Port | January-May 2008 | | | | January-May 2009 | | | |
|----------------------|--------------------|--------------------|-------------------|--------------------|--------------------|--------------------|-------------------|--------------------|
| | Total OJ | | NFC-OJ | | Total OJ | | NFC-OJ | |
| | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a | Consumptive Use | Value ^a |
| | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - | - SSE gal. - | - \$ - |
| Baltimore, MD | 2,447 | 34,678 | 0 | 0 | 0 | 0 | 0 | 0 |
| Buffalo, NY | 133,455 | 482,657 | 5,119 | 28,417 | 162,845 | 503,333 | 1,559 | 8,200 |
| Chicago, IL | 18,760 | 63,526 | 7,302 | 18,942 | 20,438 | 47,470 | 5,705 | 14,111 |
| Detroit, MI | 612,090 | 1,081,584 | 15,196 | 63,241 | 331,369 | 755,473 | 0 | 0 |
| Great Falls, MT | 2,443,075 | 1,914,818 | 0 | 0 | 2,427,973 | 1,652,222 | 0 | 0 |
| Houston, TX | 838,966 | 1,320,947 | 13,247 | 25,080 | 243,735 | 375,914 | 15,688 | 30,938 |
| Laredo, TX | 64,822,081 | 97,040,540 | 521,511 | 848,716 | 58,884,011 | 59,572,355 | 249,206 | 597,343 |
| Los Angeles, CA | 120,193 | 149,849 | 0 | 0 | 1,711 | 12,641 | 0 | 0 |
| Miami, FL | 6,367,540 | 8,138,189 | 49,121 | 278,717 | 710,593 | 933,990 | 0 | 0 |
| New York, NY | 33,004,971 | 33,245,450 | 6,955,504 | 8,983,513 | 17,989,808 | 19,885,089 | 4,688,529 | 6,044,007 |
| Nogales, AZ | 1,389,533 | 2,038,511 | 1,389,533 | 2,038,511 | 602,679 | 693,766 | 602,679 | 693,766 |
| Norfolk, VA | 0 | 0 | 0 | 0 | 53,554 | 167,974 | 0 | 0 |
| Ogdensburg, NY | 63,434 | 211,478 | 4,049 | 15,375 | 66,977 | 184,317 | 0 | 0 |
| Pembina, ND | 140,358 | 111,749 | 0 | 0 | 0 | 0 | 0 | 0 |
| Philadelphia, PA | 21,123,389 | 28,002,564 | 0 | 0 | 16,120,295 | 17,917,375 | 0 | 0 |
| San Diego, CA | 502 | 10,692 | 0 | 0 | 0 | 0 | 0 | 0 |
| San Francisco, CA | 172,380 | 168,421 | 0 | 0 | 24,623 | 32,596 | 0 | 0 |
| San Juan, PR | 7,716,155 | 10,180,132 | 131,809 | 215,264 | 4,073,333 | 4,527,251 | 131,312 | 195,561 |
| Savannah, GA | 91,381 | 97,831 | 0 | 0 | 25,086 | 134,876 | 9,508 | 55,000 |
| Seattle, WA | 261,154 | 435,424 | 0 | 0 | 83,149 | 240,128 | 0 | 0 |
| Tampa, FL | 71,404,917 | 80,477,882 | 7,313,768 | 9,808,798 | 44,492,902 | 39,211,525 | 9,108,285 | 11,857,957 |
| JAN-MAY TOTAL | 210,726,780 | 265,206,922 | 16,406,158 | 22,324,574 | 146,315,080 | 146,848,295 | 14,812,470 | 19,496,883 |

^aFOB cost of product.

SOURCE: U.S. Department of Commerce (includes OJ+Vit).

NOTE: If you have any questions or comments, please contact Carolyn Brown, Florida Department of Citrus, Economic Research Department, P.O. Box 110249, Gainesville, Florida 32611-0249 USA.
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