

Contracts



Economic and Market Research

Data Development Worldwide (DDW)

- **Contract Number:** Amendment to *04-29*
- **Amount:** *\$20,000 for OND '07 Tracking*
- **Funding:** *57 10 13 10 002-132612*
- **Term:** *OND 07 Quarter*
- **Purpose:** *Track awareness FDOC TV advertising and effectiveness in motivating purchase intent and daily usage*
- **Status:** *Extension of current terms for 3 months. New RFP and contract expected in January 2008.*

Contracts



Product Research

New Varieties Development & Management Corporation (NVDMC)

- **Contract Number:** *06-18*
- **Amount:** *\$646,400.00 FY 07-08 Budget*
 - \$500,000.00 From 07-08 tax collections*
 - \$146,000.00 From 06-07 carry-over funds*
- **Funding:** *57 10 12 11 003 -132692, 132697, 132698, 132699*
- **Term:** *Expires September 30, 2008, with 3 year option*
- **Purpose:** *New variety introduction and management services*
- **Status:** *Amendment to original agreement. Increases funding to pay for 06-07 commitments to IFAS and USDA. Consolidates variable fees into one category to allow for increased flexibility. Increases administrative fee to cover additional cost items and improve cash flow.*